



Dealership programs designed with **your business in mind**

CADA 360 is the best choice for you

DEALER-CENTRIC APPROACH

- Created and managed by experienced dealers
- Designed for your unique business needs

COMPETITIVE ADVANTAGE

- Unparalleled buying power
- World-class partners

FLEXIBLE

- Customizable to meet your dealership's requirements
- Adaptable to incorporate business change

EXCEPTIONAL SERVICE

- Exclusive online and telephone support
- Access to Dealer Committee members and CADA experts

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CADA 360 programs have a broad range of solutions for dealers who are looking to improve their business, whether with Employee Benefits, Garage Insurance, or Drive HR. They work with world-class providers, and the dealer's involvement in the committee running these programs ensures they continue to evolve to meet dealers' needs. The fact that the proceeds go back to CADA to help fund advocacy work for all dealers is a big added bonus.



Todd Bourgon, CEO/Executive Director,
Motor Vehicle Retailers of Ontario (MVRO)
mvro.ca



Programs designed by dealers for dealers

Developed in collaboration with top-tier providers and our Dealers Committees, CADA 360 programs are a powerful set of comprehensive solutions crafted to meet dealers' specific needs.

- CADA 360 Employee Benefits
- CADA 360 Retirement Savings
- CADA 360 Drive HR
- CADA 360 Garage Insurance
- CADA 360 Home and Auto Insurance
- CADA 360 Security Services

Boost your dealership while protecting your interests.

By choosing CADA 360, you actively support provincial associations and CADA's advocacy work on crucial matters such as taxation, legislation, industry relations, and beyond.

For more information,
call: 1-800-463-5289
email: cada360@cada.ca
or visit cada.ca/cada360



Take advantage of everything CADA 360 has to offer

CADA 360 EMPLOYEE BENEFITS

Attract, retain, and motivate employees with cost-effective benefits.

SOLUTION: Customizable benefits at affordable rates.

Key features:

- Low risk and high non-evidence maximums
- Rate stabilization features
- Efficient claims management

Competitive edge:

- Health, drugs, vision and dental coverage for employees
- Lowest expenses in the market
- Volume-buying and superior claims management for stable rates
- Exclusive for dealers and senior executives
- Proven stability for 70 years
- Flexible plan designs
- Well funded reserves
- Retiree Plans – exclusive Retired Dealers and Retired Employees Plans

CADA 360 Employee Benefits administered by Canada Life®

CADA 360 GARAGE INSURANCE

Stable coverage for property, casualty, cyber security, liability, and contingency.

SOLUTION: Comprehensive program that insures your dealership and helps manage risks.

Key features:

- Customizable coverage options
- Expert and superior service
- Free risk management services
- 0% premium financing with monthly plan
- 24-hour claims service
- Free background and security checks

Competitive edge:

- Over 1,500 dealerships in the program
- Stabilized premiums
- Competitive pricing with a large premium base.
- Nearly 40 years of consistent service
- High dealer retention – over 96%

CADA 360 Garage Insurance powered by HUB International Ltd

CADA 360 DRIVE HR

A solution to reduce costs and streamline HR management.

SOLUTION: All-in-one automated system for HR management and communication.

Key features:

- Hiring, onboarding, training, schedules, time and attendance, health and safety, vacation requests and more.
- End-to-end employee life-cycle management
- Training and corporate communications delivery

Competitive edge:

- Unified solution for dealerships
- Enhanced employee engagement, performance and satisfaction
- Reduced risk with consistent training and policies
- Automated and standardized HR activities

CADA 360 Drive HR powered by DriveHRIS

CADA 360 RETIREMENT SAVINGS

Convenient option for employee future savings.

SOLUTION: Tax-effective and professionally managed, secure array of investment funds.

Key features:

- Convenient payroll deductions
- Immediate tax savings
- Easy fund transfer
- 24-hour access
- Semi-annual statements

Competitive edge:

- Higher returns with lower-than-retail fees
- Diverse plan designs: Group RRSP, Group RPP, DPSP, TFSA

CADA 360 Retirement Savings administered by Canada Life®

CADA 360 HOME & AUTO INSURANCE

A personal insurance that leverages the buying power of the workforce to save money for dealers and employees.

SOLUTION: No-cost, no-admin solution that enhances employee loyalty and retention.

Key features:

- Preferred rates and discounts on home and auto insurance
- No-fee monthly payment plan or full credit card payment
- Customizable packages and options
- Claims service satisfaction guarantee
- Usage-based insurance rewards safe driving

Competitive edge:

- Preferred rates for savings over individual rates
- Convenient quotes by phone with paperless application
- Flexibility with info sessions and onsite quoting
- Access to top insurers and excellent customer service
- Coverage extends to all household members

CADA 360 Home & Auto Insurance powered by HUB International Ltd

CADA 360 SECURITY SERVICES

Effective dealership lot management and vehicle theft recovery, with consumer sell-through.

SOLUTION: RecovR® is a no upfront cost, hassle-free solution that helps dealerships monitor their inventory and locate and recover missing vehicles.

Key features:

- Wireless, easy-to-install, battery-powered locator device
- Powerful lot management tools track vehicles from arrival to sale
- RecovR integrates with popular DMS systems
- Share stolen or missing vehicle location with police if necessary
- No upfront costs for dealerships

Competitive edge:

- Advanced inventory management platform
- Satisfies Garage Insurance provider requirements
- New F&I revenue stream
- Peace of mind for customers with locator and theft recovery
- RecovR is owned by Swiss technology leader Kudelski Group, with nearly \$1B in annual revenues.

CADA 360 Security Services powered by RecovR